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## About Thought Leader Forum

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## Overview

The Thought Leader Forum is a one-of-a-kind gathering that seeks to help senior investors shape and improve their mental models. Forum speakers are generally leading scientists and businesspeople who have little to do with Wall Street's day-to-day routine. Yet their expertise often provides investors with valuable insight or perspective into various aspects of the investment process—from how to optimally structure an investment organization, to how and why markets are efficient.

The Forum assumes that a rich range of mental models, drawn from multiple disciplines, provides an investor with an important investing edge. Instead of seeing the world through the same, tarnished lens as everyone else, investors committed to the mental models approach try to match investment problems or puzzles with an appropriate framework, analogy, or metaphor to gain a clearer understanding of likely outcomes. The goal of the Thought Leader Forum is to facilitate this process by exposing investors to stimulating frameworks and by providing ample opportunity to discuss their investment implications.

In reality, most investors slip into a day-to-day routine that is largely devoid of thought diversity. Ample evidence suggests that thought diversity is central for creativity and problem solving. The Thought Leader Forum celebrates this thought diversity while constantly striving to show how and why out-of-the-way mental models can make for better investing.

Since inception, we have teamed up with the talented folks at Sente Corporation to enhance the Forum's visual experience and to capture the key ideas. As you review the Forum proceedings, we encourage you to take some time to enjoy their excellent work.

We welcome you to the Thought Leader Forum site. We hope you find the discussions out of the ordinary, fresh, and valuable.

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